

gift

chowchuvech

917.327.9213

www.nyc-gift.com

banana republic

ny,ny

designer/technical designer: may 2005 to present

design handbags and collection specific slg's for each season

design and create technical specs of hardware

create full scale handbag patterns and specs

development of raw materials and design inspiration

ownership of post adoption approvals for design intent/specs

communicate and travel overseas to factories in asia

style&co.

division of federated merchandising group, ny, ny

CAD designer: may 2004 to april 2005

developed print direction for seasons from concept to finish

created original prints, produced repeats for prints and yarn dyes

participated in color development for seasonal colorways

researched print trends and translated for market group

city DKNY

division of liz claiborne, ny, ny

associate CAD designer: october 2000 to april 2004

developed, redesigned and created repeats for prints

created original graphics and illustrations for printed tees

produced yarn dye layouts and colorways for prints

color matched for seasonal colorways

ralph lauren fragrances

division of l'oreal, ny, ny

freelance: april 2000 to september 2000

tracked production of artwork/copy at design stage

liaised with internal management for approval of designs

released artwork within deadline requirements

freelance

old navy: flat sketching on illustrator, redesigning of print

pea cards: card illustrations

lisa shin photography: off model styling

seventeen magazine: off model styling

jane magazine: off model styling

tank industries: product illustration

f.o.b. new york: fashion illustration, logo design

ginger jacobs: ketubah illustration, calligraphy

education

school of visual arts, ny, ny

may 1996, bachelor of fine arts, illustration

skills

hand knitting, crochet, flat sketching, illustration

computer: primavision, U4ia, adobe photoshop, illustrator,

style manager, microsoft office suite, some point carre